



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977

Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

**ADVERTISER**  
Advertiser  
Agency  
Product  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

09/11/12-09/21/12  
SCOTT BROWN FOR US SENATE-REPUBLICAN (2430)  
Multi Media Services Corp (2430)  
POLITICAL CANDIDATE (1051)  
Est 5015 9/17 - 9/23 (27547)  
Shiebler, Charles (1011)  
WHDH  
/ 5015  
Local/Political Candidate Agency  
Standard

**LAST PRINTED**  
Entered By  
CO-OP  
Headline #  
Demo  
Order Type  
Package Deal  
Commission %  
Commission  
Net Total  
Sales Tax

09/14/12  
Krista Gordon  
No  
Normal  
15.00  
\$30,540.00  
\$173,060.00

**REMARKS**  
Sep. 2012  
Grand Total:

162  
162

\$203,600.00  
\$203,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/17/12-09/21/12	4	:30	6:30A- 7 News Today in New England	2	2	2	2	2	2			2			WHDH Boston (WHDH)		9/6/12
1.1	Revised Line / SPOT	09/17/12-09/21/12	4	:30	6:30A- 7 News Today in New England	2	2	2	2	2	2			2			WHDH Boston (WHDH)		9/7/12
1.2	Normal Line / SPOT	09/17/12-09/21/12	3	:30	6:30A- 7 News Today in New England	2	2	2	2	2	2			10	\$1,200.00	\$12,000.00	WHDH Boston (WHDH)		9/11/12
2.0	Revised Line / SPOT	09/17/12-09/21/12	4	:30	7A- Today Show	2	2	2	2	2	2						WHDH Boston (WHDH)		9/6/12
2.1	Normal Line / SPOT	09/17/12-09/21/12	3	:30	7A- Today Show	2	2	2	2	2	2			10	\$1,800.00	\$18,000.00	WHDH Boston (WHDH)		9/11/12
3.0	Revised Line / SPOT	09/17/12-09/21/12	4	:30	8A- Today Show	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
3.1	Normal Line / SPOT	09/17/12-09/21/12	3	:30	8A- Today Show	1	1	1	1	1	1			5	\$1,800.00	\$9,000.00	WHDH Boston (WHDH)		9/11/12
4.0	Revised Line / SPOT	09/17/12-09/21/12	4	:30	9A- 7 News Today in New England 9-10A	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
4.1	Normal Line / SPOT	09/17/12-09/21/12	3	:30	9A- 7 News Today in New England 9-10A	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		9/11/12
5.0	Revised Line / SPOT	09/17/12-09/21/12	4	:30	9:30A- 7 News Today in New England 9-10A	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Date:

Comments:

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SCOTT BROWN FOR US SENATE-REPUBLICAN (28)  
Multi Media Services Corp (2430)  
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5.1	Normal Line / SPOT	09/17/12-09/21/12	3	:30	9:30A- 7 News Today in New England 9-10A	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		9/11/12
6.0	Revised Line / SPOT	09/17/12-09/21/12	4	:30	10A- Today Show	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
6.1	Normal Line / SPOT	09/17/12-09/21/12	3	:30	10A- Today Show	1	1	1	1	1	1			5	\$600.00	\$3,000.00	WHDH Boston (WHDH)		9/11/12
7.0	Revised Line / SPOT	09/17/12-09/21/12	4	:30	12P- 7 News at Noon	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
7.1	Normal Line / SPOT	09/17/12-09/21/12	3	:30	12P- 7 News at Noon	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		9/11/12
8.0	Revised Line / SPOT	09/17/12-09/21/12	4	:30	12:30P- 7 News at Noon	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
8.1	Normal Line / SPOT	09/17/12-09/21/12	3	:30	12:30P- 7 News at Noon	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		9/11/12
9.0	Revised Line / SPOT	09/17/12-09/21/12	4	:30	2P- DOCTORS	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
9.1	Normal Line / SPOT	09/17/12-09/21/12	4	:30	2P- DOCTORS	1	1	1	1	1	1			5	\$150.00	\$750.00	WHDH Boston (WHDH)		9/7/12
10.0	Revised Line / SPOT	09/17/12-09/21/12	4	:30	3:30P- 4P (ET)	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
10.1	Normal Line / SPOT	09/17/12-09/21/12	4	:30	3:30P- 4P (ET)	1	1	1	1	1	1			5	\$150.00	\$750.00	WHDH Boston (WHDH)		9/7/12
11.0	Revised Line / SPOT	09/17/12-09/21/12	4	:30	4A- 7 News at 4	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
11.1	Revised Line / SPOT	09/17/12-09/21/12	4	:30	4A- 7 News at 4	1	1	1	1	1	1						WHDH Boston (WHDH)		9/7/12

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SCOTT BROWN FOR US SENATE-REPUBLICAN (2E)  
Multi Media Services Corp (2430)  
POLITICAL CANDIDATE (1051)  
Est 5015 9/17 - 9/23 (27547)  
Shiebler, Charles (1011)  
WHDH  
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Krista Gordon  
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11.2	Revised Line / SPOT	09/17/12-09/21/12	3	:30	4A- 7 News at 4		1	1	1	1	1						WHDH Boston (WHDH)		9/12/12
11.3	Normal Line / SPOT	09/17/12-09/21/12	3	:30	4P- 7 News at 4		1	1	1	1	1			5	\$900.00	\$4,500.00	WHDH Boston (WHDH)		9/12/12
12.0	Revised Line / SPOT	09/17/12-09/21/12	4	:30	4:30P- 7 News at 4	3	X	X	X	X	X						WHDH Boston (WHDH)		9/6/12
12.1	Revised Line / SPOT	09/17/12-09/21/12	4	:30	4:30P- 7 News at 4	3	X	X	X	X	X						WHDH Boston (WHDH)		9/7/12
12.2	Normal Line / SPOT	09/17/12-09/21/12	3	:30	4:30P- 7 News at 4	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	WHDH Boston (WHDH)		9/11/12
13.0	Revised Line / SPOT	09/17/12-09/21/12	4	:30	4:59P- 7 News at 5		1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
13.1	Revised Line / SPOT	09/17/12-09/21/12	4	:30	4:59P- 7 News at 5		1	1	1	1	1						WHDH Boston (WHDH)		9/7/12
13.2	Normal Line / SPOT	09/17/12-09/21/12	3	:30	4:59P- 7 News at 5		1	1	1	1	1			5	\$1,200.00	\$6,000.00	WHDH Boston (WHDH)		9/11/12
14.0	Revised Line / SPOT	09/17/12-09/21/12	4	:30	5:29P- 7 News at 5		1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
14.1	Revised Line / SPOT	09/17/12-09/21/12	4	:30	5:29P- 7 News at 5		1	1	1	1	1						WHDH Boston (WHDH)		9/7/12
14.2	Normal Line / SPOT	09/17/12-09/21/12	3	:30	5:29P- 7 News at 5		1	1	1	1	1			5	\$1,400.00	\$7,000.00	WHDH Boston (WHDH)		9/11/12
15.0	Revised Line / SPOT	09/17/12-09/21/12	4	:30	5:58P- 7 News at 6		1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
15.1	Revised Line / SPOT	09/17/12-09/21/12	4	:30	5:58P- 7 News at 6		1	1	1	1	1						WHDH Boston (WHDH)		9/7/12
15.2	Normal Line / SPOT	09/17/12-09/21/12	3	:30	5:58P- 7 News at 6		1	1	1	1	1			5	\$1,700.00	\$8,500.00	WHDH Boston (WHDH)		9/11/12

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Comments

SCOTT BROWN FOR US SENATE-REPUBLICAN (28  
Multi Media Services Corp (2430)  
POLITICAL CANDIDATE (1051)  
Est 5015 9/17 - 9/23 (27547)  
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16.0	Revised Line / SPOT	09/17/12-09/21/12	4	:30	6:58P- 7:28P (ET)	1	1	1	1	1	1			5	\$1,800.00	\$9,000.00	WHDH Boston (WHDH)		9/6/12
16.1	Normal Line / SPOT	09/17/12-09/21/12	3	:30	6:58P- 7:28P (ET)	1	1	1	1	1	1			5	\$1,800.00	\$9,000.00	WHDH Boston (WHDH)		9/11/12
17.0	Revised Line / SPOT	09/17/12-09/21/12	4	:30	7:28P- 7:58P (ET)	1	1	1	1	1	1			5	\$2,000.00	\$10,000.00	WHDH Boston (WHDH)		9/6/12
17.1	Normal Line / SPOT	09/17/12-09/21/12	3	:30	7:28P- 7:58P (ET)	1	1	1	1	1	1			5	\$2,000.00	\$10,000.00	WHDH Boston (WHDH)		9/11/12
18.0	Revised Line / SPOT	09/17/12-09/21/12	4	:30	10:59P- 7 News at 11 PM	2	2	2	2	2	2			10	\$2,200.00	\$22,000.00	WHDH Boston (WHDH)		9/6/12
18.1	Revised Line / SPOT	09/17/12-09/21/12	4	:30	10:59P- 7 News at 11 PM	2	2	2	2	2	2			10	\$2,200.00	\$22,000.00	WHDH Boston (WHDH)		9/11/12
18.2	Normal Line / SPOT	09/17/12-09/21/12	3	:30	10:59P- 7 News at 11 PM	2	2	2	2	2	2			10	\$2,200.00	\$22,000.00	WHDH Boston (WHDH)		9/6/12
19.0	Revised Line / SPOT	09/17/12-09/21/12	4	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	2	2	2	2	2	2			10	\$1,500.00	\$15,000.00	WHDH Boston (WHDH)		9/11/12
19.1	Normal Line / SPOT	09/17/12-09/21/12	3	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	2	2	2	2	2	2			10	\$1,500.00	\$15,000.00	WHDH Boston (WHDH)		9/6/12
20.0	Revised Line / SPOT	09/17/12-09/21/12	4	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	2	2	2	2	2	2			10	\$900.00	\$9,000.00	WHDH Boston (WHDH)		9/11/12
20.1	Normal Line / SPOT	09/17/12-09/21/12	3	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	2	2	2	2	2	2			10	\$900.00	\$9,000.00	WHDH Boston (WHDH)		9/6/12

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SCOTT BROWN FOR US SENATE-REPUBLICAN (28)  
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Krista Gordon  
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21.0	Revised Line / SPOT	09/17/12-09/21/12	4	:30	1:36A- Last Call with Carson Daily	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
21.1	Normal Line / SPOT	09/17/12-09/21/12	3	:30	1:36A- Last Call with Carson Daily	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		9/11/12
22.0	Revised Line / SPOT	09/17/12-09/21/12	4	:30	5A- 7 News Today in New England	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
22.1	Normal Line / SPOT	09/17/12-09/21/12	4	:30	5A- 7 News Today in New England	1	1	1	1	1	1			5	\$200.00	\$1,000.00	WHDH Boston (WHDH)		9/7/12
23.0	Revised Line / SPOT	09/17/12-09/21/12	4	:30	5:30A- 7 News Today in New England	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
23.1	Normal Line / SPOT	09/17/12-09/21/12	4	:30	5:30A- 7 News Today in New England	1	1	1	1	1	1			5	\$200.00	\$1,000.00	WHDH Boston (WHDH)		9/7/12
24.0	Revised Line / SPOT	09/22/12-09/22/12	4	:30	7A- Today Show Weekend	1						X					WHDH Boston (WHDH)		9/6/12
24.1	Normal Line / SPOT	09/22/12-09/22/12	3	:30	7A- Today Show Weekend	1						X		1	\$850.00	\$850.00	WHDH Boston (WHDH)		9/11/12
25.0	Revised Line / SPOT	09/22/12-09/22/12	4	:30	8A- Today Show Weekend	1						X					WHDH Boston (WHDH)		9/6/12
25.1	Normal Line / SPOT	09/22/12-09/22/12	3	:30	8A- Today Show Weekend	1						X		1	\$850.00	\$850.00	WHDH Boston (WHDH)		9/11/12
26.0	Revised Line / SPOT	09/22/12-09/22/12	4	:30	9A- 7 News Today in New England-Sat	1						X					WHDH Boston (WHDH)		9/6/12

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26.1	Normal Line / SPOT	09/22/12-09/22/12	4	:30	9A- 7 News Today in New England-Sat	1						X		1	\$900.00	\$900.00	WHDH Boston (WHDH)		9/7/12
27.0	Revised Line / SPOT	09/22/12-09/22/12	4	:30	10A- 7 News Today in New England-Sat	1						X					WHDH Boston (WHDH)		9/6/12
27.1	Normal Line / SPOT	09/22/12-09/22/12	4	:30	10A- 7 News Today in New England-Sat	1						X		1	\$900.00	\$900.00	WHDH Boston (WHDH)		9/7/12
28.0	Revised Line / SPOT	09/22/12-09/22/12	4	:30	6P- 7 News at 6	1						X					WHDH Boston (WHDH)		9/6/12
28.1	Revised Line / SPOT	09/22/12-09/22/12	4	:30	6P- 7 News at 6	1						X					WHDH Boston (WHDH)		9/7/12
28.2	Normal Line / SPOT	09/22/12-09/22/12	3	:30	6P- 7 News at 6	1						X		1	\$1,700.00	\$1,700.00	WHDH Boston (WHDH)		9/11/12
29.0	Revised Line / SPOT	09/22/12-09/22/12	4	:30	10:59p- 7 News at 11 PM	2						X					WHDH Boston (WHDH)		9/6/12
29.1	Revised Line / SPOT	09/22/12-09/22/12	4	:30	10:59p- 7 News at 11 PM	2						X					WHDH Boston (WHDH)		9/7/12
29.2	Normal Line / SPOT	09/22/12-09/22/12	3	:30	10:59p- 7 News at 11 PM	2						X		2	\$2,200.00	\$4,400.00	WHDH Boston (WHDH)		9/11/12
30.0	Revised Line / SPOT	09/23/12-09/23/12	4	:30	7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN	1							X				WHDH Boston (WHDH)		9/6/12
30.1	Normal Line / SPOT	09/23/12-09/23/12	3	:30	7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN	1							X	1	\$400.00	\$400.00	WHDH Boston (WHDH)		9/11/12

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Revised Line / SPOT	09/23/12-09/23/12	4	:30	7:57A- TODAY SHOW-SUNDAY	2							X				WHDH Boston (WHDH)		9/6/12
31.1	Normal Line / SPOT	09/23/12-09/23/12	3	:30	7:57A- TODAY SHOW-SUNDAY	2							X	2	\$850.00	\$1,700.00	WHDH Boston (WHDH)		9/11/12
32.0	Revised Line / SPOT	09/23/12-09/23/12	4	:30	9A- 7 News Today in New England-Sun	1							X				WHDH Boston (WHDH)		9/6/12
32.1	Normal Line / SPOT	09/23/12-09/23/12	4	:30	9A- 7 News Today in New England-Sun	1							X	1	\$250.00	\$250.00	WHDH Boston (WHDH)		9/7/12
33.0	Revised Line / SPOT	09/23/12-09/23/12	4	:30	6P- 7 News at 6	2							X				WHDH Boston (WHDH)		9/6/12
33.1	Revised Line / SPOT	09/23/12-09/23/12	4	:30	6P- 7 News at 6	2							X				WHDH Boston (WHDH)		9/7/12
33.2	Normal Line / SPOT	09/23/12-09/23/12	3	:30	6P- 7 News at 6	2							X	2	\$1,700.00	\$3,400.00	WHDH Boston (WHDH)		9/11/12
34.0	Revised Line / SPOT	09/17/12-09/17/12	4	:30	7:57P- THE VOICE	1											WHDH Boston (WHDH)		9/7/12
34.1	Normal Line / SPOT	09/17/12-09/17/12	3	:30	7:57P- THE VOICE	1								1	\$10,000.00	\$10,000.00	WHDH Boston (WHDH)		9/12/12
35.0	Revised Line / SPOT	09/17/12-09/17/12	4	:30	10P- REVOLUTION	1											WHDH Boston (WHDH)		9/7/12
35.1	Normal Line / SPOT	09/17/12-09/17/12	3	:30	10P- REVOLUTION	1								1	\$7,000.00	\$7,000.00	WHDH Boston (WHDH)		9/11/12
36.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	10P- PARENTHOOD	1								1	\$4,200.00	\$4,200.00	WHDH Boston (WHDH)		9/7/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Sunbeam Television Corporation, WHDH-TV, WLVI-TV, This TV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977

Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

Advertiser  
Agency  
Product  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

SCOTT BROWN FOR US SENATE-REPUBLICAN (2E)  
Multi Media Services Corp (2430)  
POLITICAL CANDIDATE (1051)  
Est 5015 9/17 - 9/23 (27547)  
Shiebler, Charles (1011)  
WHDH  
/  
5015  
Local/Political Candidate Agency  
Standard

Krista Gordon  
No  
Normal  
15.00  
\$30,540.00  
\$173,060.00

Sep. 2012  
Grand Total:

162 \$203,600.00  
162 \$203,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
37.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	9P- 10P (ET)	1			1					1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)	GUYS W/ KIDS- ANIMIAL PRACTICE	9/7/12
38.0	Revised Line / SPOT	09/20/12-09/20/12	4	:30	7:57P- SNL PRIMETIME ELECTION SPECIAL	1				1				1			WHDH Boston (WHDH)		9/7/12
38.1	Normal Line / SPOT	09/20/12-09/20/12	3	:30	7:57P- SNL PRIMETIME ELECTION SPECIAL	1				1				1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		9/11/12
39.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	9A- 7 News Today in New England-Sun	1						X		1	\$250.00	\$250.00	WHDH Boston (WHDH)		9/7/12
40.0	M/G For 11.1.1.1.1.2,11.1.1.3,11.1.4,11.1.5 / SPOT	09/17/12-09/21/12	4	:30	4P- 4:30P (ET)	1	1	1	1	1	1			5	\$900.00	\$4,500.00	WHDH Boston (WHDH)		9/11/12
40.1	M/G For 11.1.1.1.1.2,11.1.1.3,11.1.4,11.1.5 / SPOT	09/17/12-09/21/12	3	:30	4P- 4:30P (ET)	1	1	1	1	1	1			5	\$900.00	\$4,500.00	WHDH Boston (WHDH)		9/11/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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